Year:
12/13
Subject:
BTEC
Extended
Certificate/
National
Diploma

**Curriculum Intent:** The content of this qualification has been developed in consultation with academics to ensure that it supports progression to higher education. Employers and professional bodies have also been involved and consulted to confirm that the content is appropriate and consistent with current practice for learners who may choose to enter employment directly in the sport sector.

The mandatory content allows students to concentrate on the development of their practical skills and the broad knowledge required for entrance into higher education programmes in sport.

Learners will study six mandatory units over 2 years, as well as 3 centre prescribed additional units:

## Year 1

- Unit 1: Anatomy and Physiology
- Unit 2: Fitness Training and Programming for Health, Sport and Well-being
- Unit 7: Practical Sport
- Unit 8: Coaching for Performance

## Year 2

- Unit 3: Professional Development in the Sports Industry
- Unit 4: Sports Leadership
- Unit 6: Sports Psychology
- Unit 22: Investigating Business in the Sport and Active Leisure Industry
- Unit 23: Skill Acquisition in Sport.

Units have been designed to support progression to a variety of sport courses in higher education, and to link with relevant occupational areas. This allows learners to choose either; a specific specialist area in which they wish to develop their skill or continue a broad programme of study.

Core Mandatory externally assessed units (Units 1 and 2) taken in year 1, to enable a retake opportunity in year 2.



Unit 3 Professional Development in the Sports Industry	<b>Term 1</b> <i>Learning Aim A/Learning Aim B</i>	<b>Term 2</b> Learning Aim C/Learning Aim D	<b>Term 3</b> <i>Learning Aim C/Learning Aim D</i>
Topic Titles (in order of delivery)	A: Understand the career and job opportunities in the sports industry B: Explore own skills using a skills audit to inform a career development action plan	C: Undertake a recruitment activity to demonstrate the processes that can lead to a successful job offer in a selected career pathway.  D: Reflect on the recruitment and selection process and your individual performance.	C: Undertake a recruitment activity to demonstrate the processes that can lead to a successful job offer in a selected career pathway.  D: Reflect on the recruitment and selection process and your individual performance.
Key knowledge / Retrieval topics	The size, breadth and geographic spread of the sports industry, locally and nationally and factors that affect sports provision and employment opportunities.	<ul> <li>Selection of a job role in a suitable career pathway, identified from skills audit and CDAP and then preparation of all the relevant documents: job advertisement, job analysis, job description, person specification, application form, personal CV and letter of application.</li> </ul>	<ul> <li>Selection of a job role in a suitable career pathway, identified from skills audit and CDAP and then preparation of all the relevant documents.</li> </ul>

	<ul> <li>Knowledge of employers, types of employment, and key career pathways available within the sports industry.</li> <li>Knowledge of legislation documents, training and development of skills within the sports industry.</li> <li>Maintaining professional development in specific career pathways.</li> <li>Producing a personal skills audit against a chosen career pathway.</li> <li>Planning for future personal development to enhance chances of gaining a career in the sports industry.</li> <li>Personal portfolio/record of achievements.</li> </ul>	<ul> <li>Participate in an interview and demonstrate work-related competence.</li> <li>Review and evaluation of the recruitment and selection process.</li> <li>Create an updated SWOT analysis and action plan based on the recruitment and selection process.</li> </ul>	<ul> <li>Participate in an interview and demonstrate work-related competence.</li> <li>Review and evaluation of the recruitment and selection process.</li> <li>Create an updated SWOT analysis and action plan based on the recruitment and selection process.</li> </ul>
Understanding / Sequence of delivery	A1 Scope and provision of the sports industry A2 Careers and jobs in the sports industry A3 Professional training routes, legislation, skills in the sports industry A4 Sources of continuing professional development (CPD) B1 Personal skills audit for potential careers B2 Planning personal development towards a career in the sports industry B3 Maintaining a personal portfolio/record of achievement and experience	C1 Job applications C2 Interviews and selected career pathway-specific skills D1 Review and evaluation D2 Updated SWOT and action plan	C1 Job applications C2 Interviews and selected career pathway-specific skills D1 Review and evaluation D2 Updated SWOT and action plan
Assessment	A.P1 Explain the different career pathways, the associated job opportunities and their requirements in the sports industry.  A.P2 Explain the development pathway into a selected career in the sports industry.  B.P3 Explain how selected sports industry career matches own personal skills audit outcomes.  B.P4 Develop a career development action plan,	C.P5 Prepare appropriate documentation for use in selection and recruitment activities. C.P6 Participate in the selection interviews and activities as an interviewee. D.P7 Review own performance in role in the interviewing activities, supported by an updated SWOT analysis.	C.P5 Prepare appropriate documentation for use in selection and recruitment activities. C.P6 Participate in the selection interviews and activities as an interviewee. D.P7 Review own performance in role in the interviewing activities, supported by an updated SWOT analysis.

	to meet the requirements of intended sports career using skills  A.M1 Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.  B.M2 Analyse own personal skills audit outcomes against a selected career in the sports industry.  B.M3 Develop a career development action	C.M4 In interviews and activities, demonstrate analytical responses and questioning and activities to allow assessment of skills and knowledge.  D.M5 Analyse the results of the process and how your skills development will contribute to your future success.	C.M4 In interviews and activities, demonstrate analytical responses and questioning and activities to allow assessment of skills and knowledge.  D.M5 Analyse the results of the process and how your skills development will contribute to your future success.
	plan that has specific relevance to the requirements of intended sports career and skills audit outcomes.  AB.D1 Justify how own skills audit outcomes and development action plan aligns to chosen career pathway, based on a comprehensive knowledge and understanding of the career.	CD.D2 Demonstrate individual responsibility and Effective self-management during the recruitment activity. CD.D3 Evaluate how well the documents prepared, and own performance in the interview activities, supported the process for accessing the selected career pathway.	CD.D2 Demonstrate individual responsibility and Effective self-management during the recruitment activity. CD.D3 Evaluate how well the documents prepared, and own performance in the interview activities, supported the process for accessing the selected career pathway.